

VERTICAL CONTEXT POWERED BY BCC RESEARCH

Multi-Context Protocol (MCP) Connects Your Internal Ai Systems to BCC Research's Library

Access BCC's trusted market research in the context of your business directly through your current Ai tool. Using the VerticalContext MCP connection, you can use your Ai tool to conduct high-quality research using all of the research data included in your BCC library membership.

THE RESULT:

Trusted research at Ai speed right in your current chat interface.

HOW IT WORKS:

Simply have your Ai system connect to BCC via the MCP standard that is already supported by all major Ai vendors. Login via your BCC account. Now BCC research is available in your Ai on demand.

WHAT IS MCP?

MCP is an open standard for enabling Ai systems to connect to tools and data services. It is supported by all the major Ai vendors and is easily configured in most systems. It allows Ai tools to access outside servers while keeping their own data secure.

Benefits of adding VerticalContext to your subscription:

- ✓ Trusted Research at the speed of Ai
- ✓ Embedded in your current workflow and available through the tools you already use
- ✓ Always current, new data immediately available and accessible in your Ai tool

Scan to see how MCP works with your Ai system



Ready to learn more? Reach out