

MULTI-CONTEXT PROTOCOL (MCP)

Trusted Intelligence Layer for Ai Systems

Part of BCC Research's Ai Vertical Context Product Offering



WHAT IS MCP?

The Multi-Context Protocol (MCP) is BCC Research's secure gateway that delivers our curated market intelligence directly into client Ai environments. It connects trusted data (BCC + partner sources) into Ai workflows - ensuring decisions are backed by verified insights, not random internet noise.

THE PROBLEM

Decision-makers can't rely on Ai alone - data quality and reliability are too inconsistent. Most Ai outputs are generic, lack citations, and can't tap into trusted research.

MCP SOLUTION

- Injects trusted BCC Research data directly into Ai systems.
- Provides clean access to third-party datasets.
- Keeps responses contextual and cited.

HOW MCP WORKS: THE THIRD DATA LAYER

- **Pretrained LLM Knowledge** General Internet data.
- **Internal Company Data** Proprietary business information.
- **Curated External Data (MCP)** Trusted market intelligence from BCC Research & partners.

KEY FEATURES

- **Private MCP Access:** Secure API integration of BCC Research data into client workflows.
- **Authentication via API Keys:** Ensures only authorized users and systems have access to the MCP.
- **Multi-Data Routing:** Routes queries to BCC Research and selected third-party datasets.

WORKFLOW PROCESS

- **Discovery:** Ai queries MCP capabilities.
- **Request:** Ai sends data retrieval request.
- **Authentication:** Validates API key & permissions.
- **Routing:** Determines data sources.
- **Context:** Tracks conversation history.
- **Processing:** Interprets & prepares queries.
- **Retrieval:** Consolidates results.
- **Generation:** Creates comprehensive response.
- **Delivery:** Returns response with context.

WHAT'S IN IT FOR SUBSCRIBERS?

ENHANCED SECURITY

Strict authentication prevents unauthorized access.

DEEPER INSIGHTS

Combines BCC Research + thirdparty data for richer intelligence.

SEAMLESS INTEGRATION

Fits naturally into existing Ai and research workflows.

FLEXIBILITY

Clients can tailor which datasets they need.

THE TRUSTED INTELLIGENCE LAYER IN Ai SYSTEMS

